

Noelle Antignano

UI/UX/Product Designer

noelleantignano@gmail.com

www.noelleantignano.design

(516) 302-5892

About

I am a multidisciplinary designer currently focused on designing digital experiences. My background in furniture design taught me the importance of following a design all the way through, from initial concept to final execution.

Education

Rhode Island School of Design – BFA, 2016

Major in Furniture Design, Minor in Nature Culture Sustainability Studies

Experience

Designer, USAA Design Office - San Antonio, Texas

2016 - Present

- Led design work for USAA's modernization efforts to create more personalized and dynamic experiences across USAA's website and native apps.
- Worked closely with business partners and development teams to ensure designs are feasible, meeting business objectives, compliant with industry regulations, and meet accessibility standards.
- Designed the future of USAA's Android/iOS apps to better implement material/iOS conventions and align the information architectures between native and web.
- Designed a new product shopping experience that leverages the capabilities of a newly integrated content management system to deliver a dynamic and personalized experience which brings clarity to members and prospective members looking to acquire a product or service.
- Designed USAA's member homepage where all 13 million USAA members interact with their accounts. Refined page architecture and usability with extensive testing on divergent concepts. Testing included in person interviews, in person moderated usability testing, remote usability testing, tree testing, and first click testing.
- Created a framework and accompanying designs for how messages are prioritized and displayed across all of USAA's digital channels.
- Organized USAA's Chief Design Offices' annual conference that 300 people attended. Worked on event branding, printed clothing, giveaway materials, signage, venue logistics, and worked with the head chef to create a custom menu.

Volunteer

Photo & Video Coordinator; Creative Mornings San Antonio

2019 - Present

- Volunteer for Creative Mornings San Antonio, coordinating photo and video coverage of each event and publishing it to the creative mornings website.

Skills

Processes

Design Research & Synthesis – Ideation – Sketching – Prototyping – Strategic Visioning – Development Support – Collaborative Working

Execution

Experience & interface design for web and mobile platforms – Designing reusable design language systems – Digital Photography – Furniture design & fabrication

Software & Tools

Sketch – InVision – Adobe Creative Suite – UserTesting – Optimal Workshop – Asana